



USER GUIDE

Firmware Version: 1.0.x

Last updated on Aug 10, 2026

APEX SERIES

APEX

APEX PLUS

MOTORCYCLE COMMUNICATION SYSTEM



The firmware version 1.0.x indicates that this manual is applicable to all firmware updates within the version 1.0 series.

QUICK REFERENCE

 : (+) button

 : (-) button

 : Thumb wheel

 : Phone button

 : Quick pair button

 : Intercom button

Type	Operation	Button	Duration
Basic operations	Power on	 & 	Press for 1 second
	Power off	 & 	Single tap
	Volume up/down		Rotate
Phone	Phone pairing		Press for 5 seconds
	Answer phone call	 or 	Single tap
	End phone call		Single tap
	Reject phone call		Press for 2 seconds
	Activate voice assistant		Single tap
	Speed dial		Double tap
	Play/Pause music		Press for 1 second
	Track forward		Single tap
	Track backward		Double tap
Bluetooth Intercom	Bluetooth Intercom pairing		Single tap
Troubleshooting	Fault reset	 & 	Press for 10 seconds
Configuration menu			Press for 5 seconds

BEFORE GETTING STARTED

I Sena Motorcycles App

Download the Sena Motorcycles app from the Google Play Store or the App Store.



CLICK ANY SECTION TO BEGIN



ABOUT THE APEX
SERIES



INSTALLATION



BASIC OPERATION



PAIRING WITH
BLUETOOTH
DEVICES



USING WITH A
SMARTPHONE



BLUETOOTH
INTERCOM



UNIVERSAL
INTERCOM



FM RADIO



VOICE COMMAND



FIRMWARE UPDATE



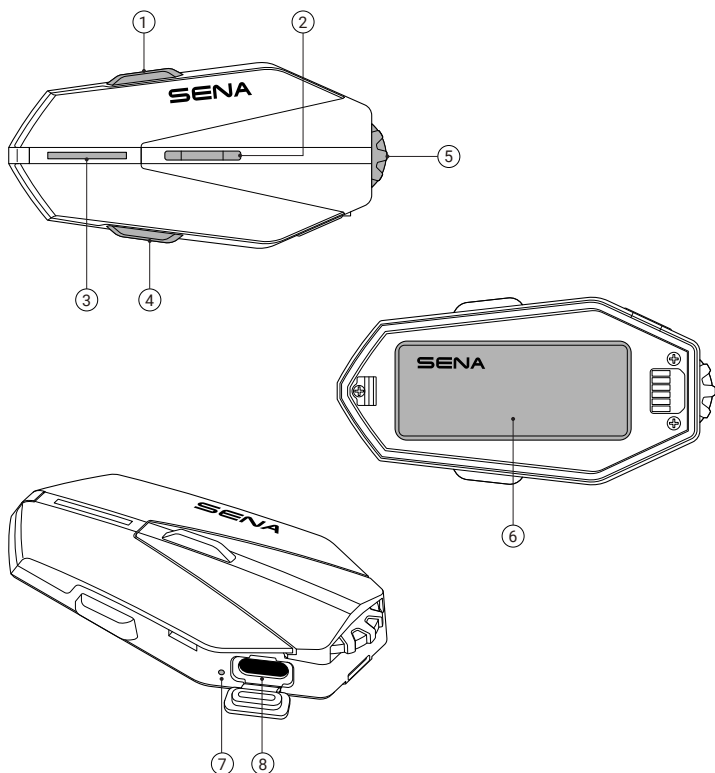
TROUBLESHOOTING



01 ABOUT THE APEX SERIES

Key Features

- Multi-way Bluetooth intercom (APEX Plus)
- Two-way Bluetooth intercom (APEX)
- Quick intercom pairing
- Thumb wheel for effortless button control
- Universal intercom
- AI-based Noise Cancellation
- Enhanced voice command
- Interchangeable faceplates
- Magnetic mount
- Wireless charging
- IPx7 waterproof rating
- Bluetooth version 6
- Over-the-Air (OTA) firmware update



① Intercom button

② Phone button

③ Status LED

④ Quick pair button

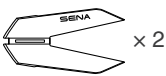
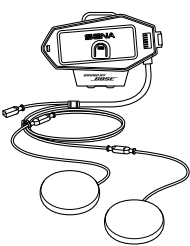
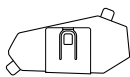
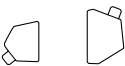
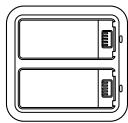
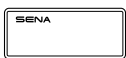
⑤ Thumb wheel

⑥ Replaceable battery

⑦ Charging LED

⑧ USB-C charging port

Package Contents

 APEX / APEX Plus	 Interchangeable faceplates	 Helmet clamp & speakers
 Glued surface mounting plate	 Double sided adhesive tapes	 Dual battery charger
 Replaceable battery	 Velcro pads for speakers	 Wired-boom microphone
 Wired microphone	 Microphone sponges	 Velcro pad for wired-boom microphone
 Velcro pad for wired microphone	 Wired-boom microphone holder	 Velcro pad for wired-boom microphone holder

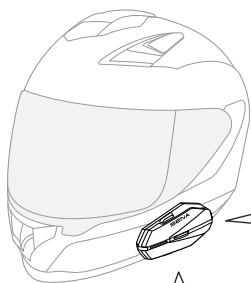
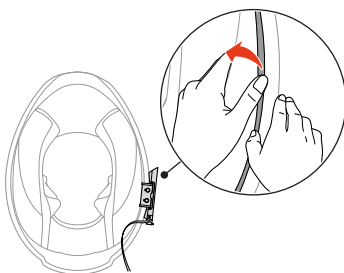
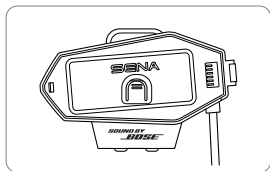


USB-C charging cable

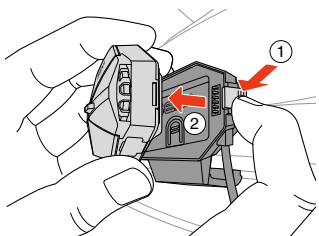
02 INSTALLATION

Main Unit & Clamps

■ Helmet Clamp

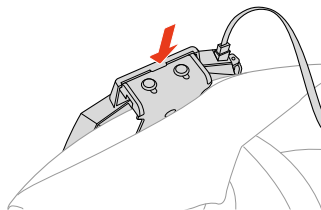


Removal

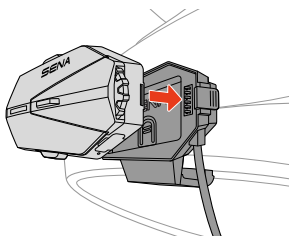


Installation

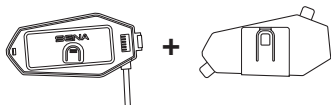
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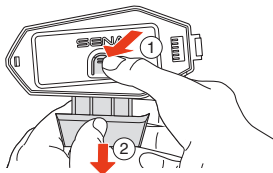
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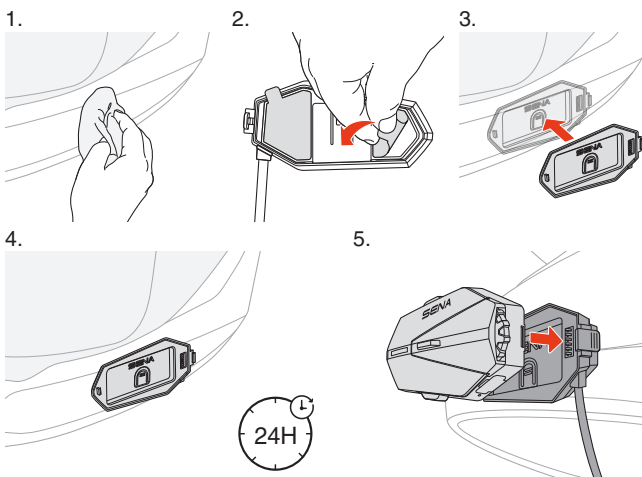
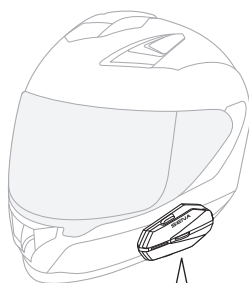
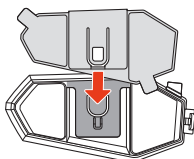
■ Glued Surface Mounting Plate



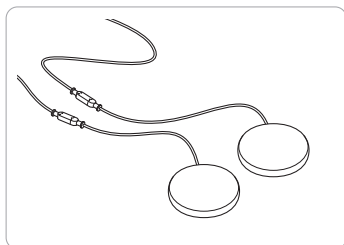
1. Remove the mounting plate from the helmet clamp.



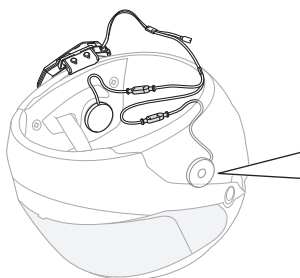
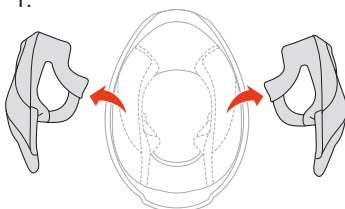
2. Insert the plate.



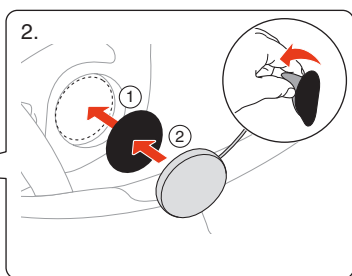
Speakers



1.

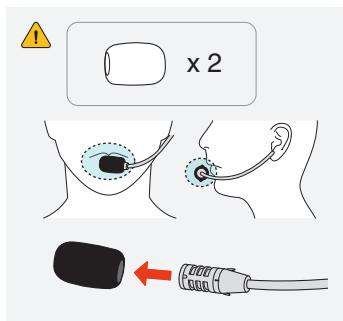
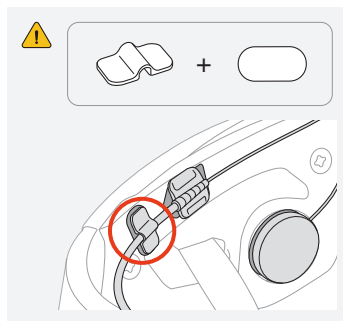
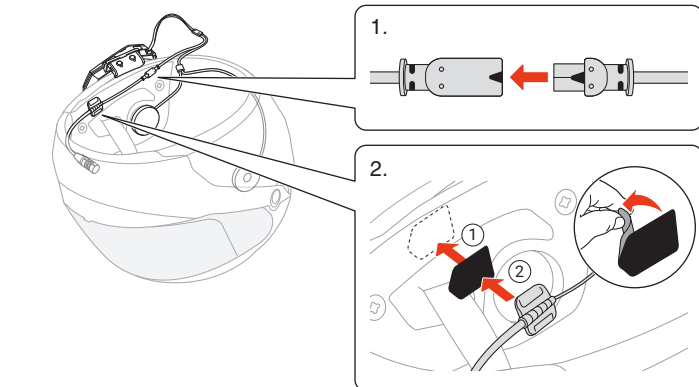
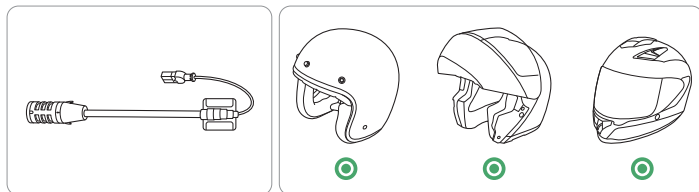


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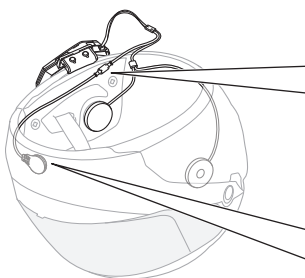
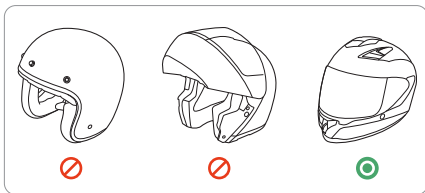
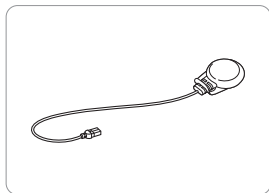


Microphone

Wired-Boom Microphone



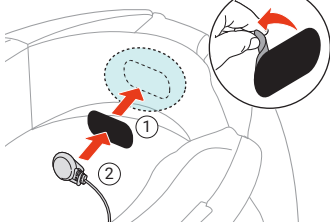
Wired Microphone



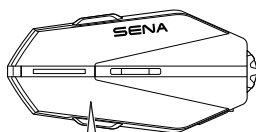
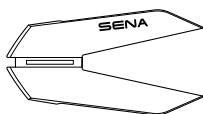
1.



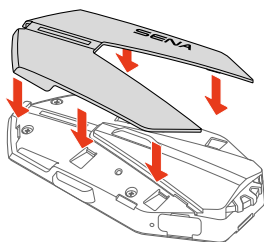
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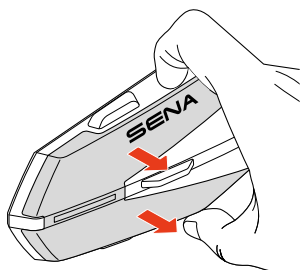
Interchangeable Faceplates



Installation



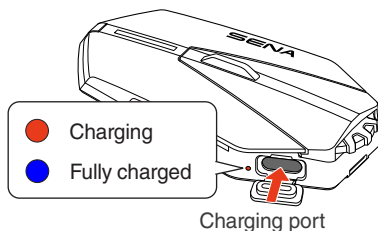
Removal



03 BASIC OPERATION

	Tap Tap the button the specified number of times
	Press and Hold Press and hold the button for the specified amount of time
	Rotate Rotate the thumb wheel
	Voice Prompt
	Voice Command
	LED

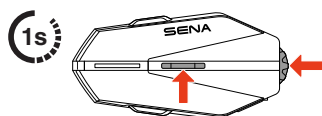
Charging



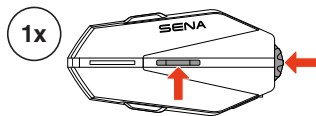
It takes 2 hours to fully charge.

- The APEX series supports wireless charging with Qi-certified chargers. Full charging takes 5 hours at 20°C. Wireless charging speed may vary depending on the charger and environment.
- Any third-party USB charger can be used, as long as it is approved by the FCC, CE, IC, or other locally recognized regulatory agencies.
- Using a non-approved charger may cause fire, explosion, leakage, and other hazards, potentially reducing the battery's lifespan or performance.

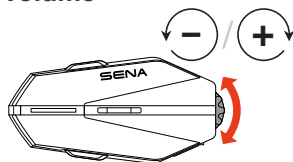
Power On



Power Off

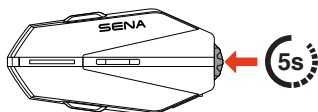


Volume



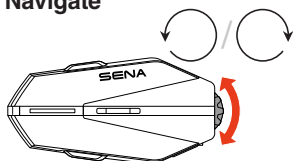
Configuration

Enter Configuration

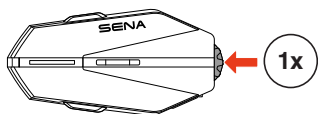


 "Configuration menu"

Navigate



Confirm

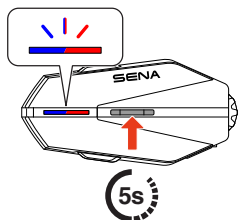


04 PAIRING WITH BLUETOOTH DEVICES

When using the APEX series with other Bluetooth devices for the first time, they need to be paired. The APEX series can pair with multiple devices, including two mobile phones and one GPS. However, it supports only one additional device, alongside a mobile phone, for simultaneous connection.

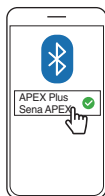
Phone Pairing

1.



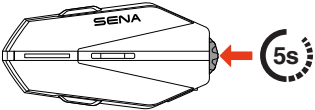
🔊 "Phone pairing"

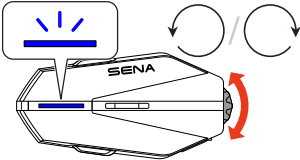
2.



- When you turn on the device for the first time or reboot it after a factory reset, it will automatically enter phone pairing mode.
- To cancel phone pairing, press any button.

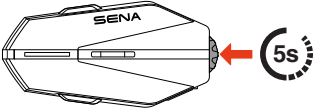
Second Mobile Phone Pairing

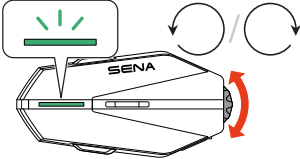
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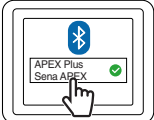
"Configuration menu"
- 

"Second mobile phone pairing"
- 

GPS Pairing

- 

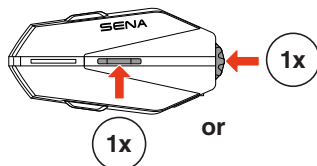
"Configuration menu"
- 

"GPS pairing"
- 

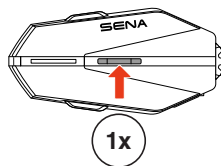
05 USING WITH A SMARTPHONE

Making and Answering Calls

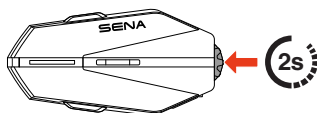
Answer a Call



End a Call



Reject a Call

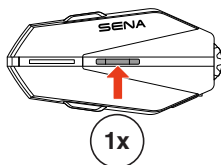


Siri or Google Assistant



"Hey Google" or
"Hey Siri"

or



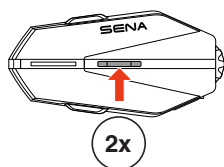
Speed Dial

Assign Speed Dial Presets

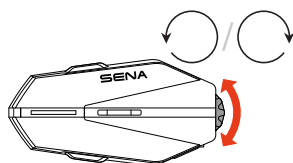
Speed dial presets can be assigned using the Sena Motorcycles app.

Use Speed Dial Presets

1. Enter the speed dial menu.
2. Navigate forward or backward through speed dial preset.

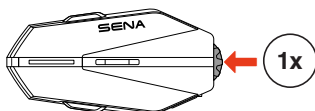


🔊 "Speed dial"



- ① Last number redial
- ② Speed dial (1→2→3)
- ③ Cancel

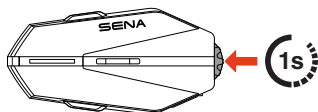
3. Tap the thumb wheel to confirm.



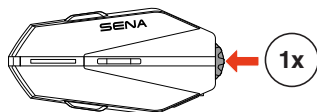
🔊 "Speed dial #"

Music

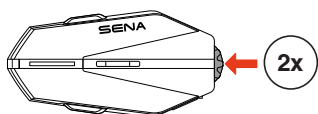
■ Play/Pause Music



■ Track Forward



■ Track Backward



06 BLUETOOTH INTERCOM

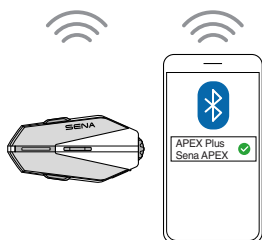
Bluetooth Intercom Pairing

To have a Bluetooth intercom conversation, you need to pair with the other Sena headset users. The other user's headset will be added to the intercom pairing list of your device, and vice versa.

You can add up to 3 headsets to the Bluetooth intercom pairing list, regardless of the headset model.

Using QR codes

1. Pair the mobile phone with the APEX series.
2. Each user opens the Sena Motorcycles app and taps "QR Pairing."



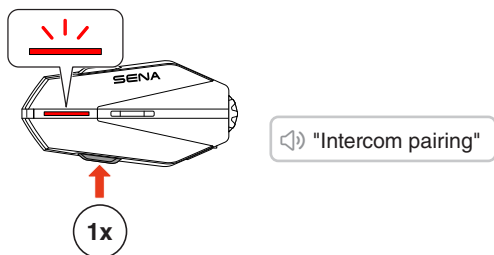
3. Scan the QR code displayed on the other user's screen.
4. Tap Save, and go to the "Bluetooth Intercom" menu to check the pairing list.
5. Tap the device name you want to pair with.
6. Repeat the process to add more headsets.

- QR Pairing is compatible with models featuring Bluetooth version 3.0 or later. For more information, visit [sena.com](https://www.sena.com).

Using a Quick Pair Button

QR pairing is highly recommended, but you can also pair with the other headsets using the quick pair button.

1. Tap the quick pair button on both devices to enter intercom pairing mode together.

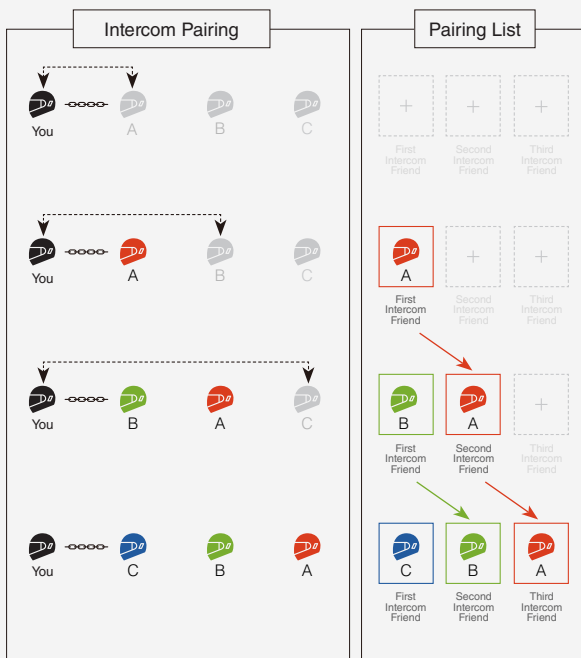


2. Wait until the pairing is complete. Once paired, a Bluetooth intercom connection is established.
3. To pair with another headset, please repeat the process above.

- It can take some time depending on the surrounding wireless signals, such as Wi-Fi.
- To cancel the intercom pairing, tap the quick pair button.

Bluetooth Intercom Pairing List

- Paired headsets are added to the Bluetooth intercom pairing list. Tap "Bluetooth Intercom" on the Sena Motorcycles app to check the list.
- The intercom pairing list operates on a last-come, first-served basis. If your device is paired with multiple headsets for intercom conversations, the last paired headset is set as the first intercom friend.

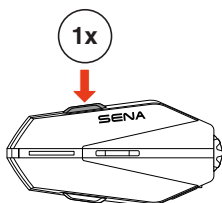


Two-Way Intercom

The APEX and the APEX Plus both support two-way intercom, but their button controls are different. Refer to the corresponding section for your model.

APEX

Start Bluetooth Intercom



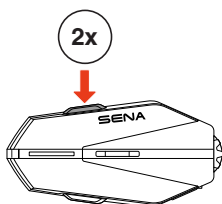
First
Intercom
Friend



Second
Intercom
Friend



Third
Intercom
Friend



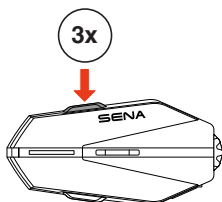
First
Intercom
Friend



Second
Intercom
Friend



Third
Intercom
Friend



First
Intercom
Friend

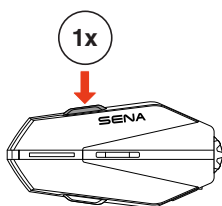


Second
Intercom
Friend



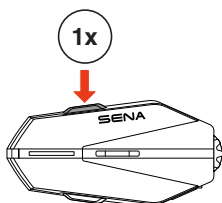
Third
Intercom
Friend

End Bluetooth Intercom



APEX Plus

Start/End Bluetooth Intercom



You



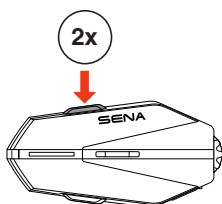
First
Intercom
Friend



Second
Intercom
Friend



Third
Intercom
Friend



You



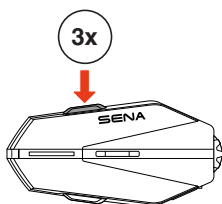
First
Intercom
Friend



Second
Intercom
Friend



Third
Intercom
Friend



You



First
Intercom
Friend



Second
Intercom
Friend



Third
Intercom
Friend

- Two-way Bluetooth intercom always operates in HD mode to enhance the intercom audio quality.

Multi-Way Intercom

The APEX Plus supports multi-way intercom. Multi-way intercom enables group conversations with up to three other intercom friends simultaneously.

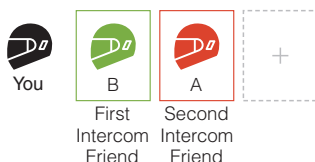
It works by linking multiple two-way intercom connections and sharing audio. For example, a three-way intercom connects two pairs of two-way intercoms, while a four-way intercom connects three.

Unlike previous Sena models, the APEX Plus maintains a phone connection during multi-way intercom.

Start a Three-Way Intercom

One participant has to establish two independent two-way intercoms simultaneously.

1. Pair your headset with two other intercom friends to add them to your Bluetooth intercom pairing list.



2. Tap the intercom button once and start a conversation with B.



- While maintaining the conversation with B, double-tap the intercom button to start another intercom conversation with A. Alternatively, A can start an intercom connection by calling you.



- Now you, A and B can have a group conversation in a three-way intercom.



Start a Four-Way Intercom

Each participant can establish up to two independent two-way intercom connections. Since you're already connected with A and B, either A or B must create a two-way intercom with C to link all connections together.



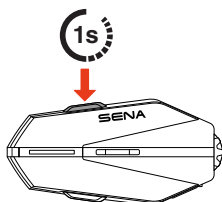
Now you, A, B, and C can have a group conversation in a four-way intercom.



End Multi-Way Intercom

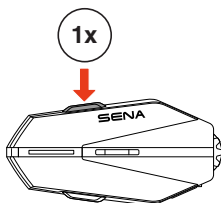
You can completely terminate the multi-way intercom or disconnect one of the intercom connections.

Terminate All Intercom Connections

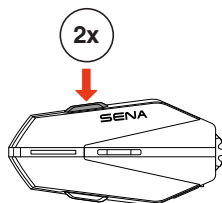


Disconnect One of the Intercom Connections

[Disconnect B,
First Intercom Friend]



[Disconnect A,
Second Intercom Friend]

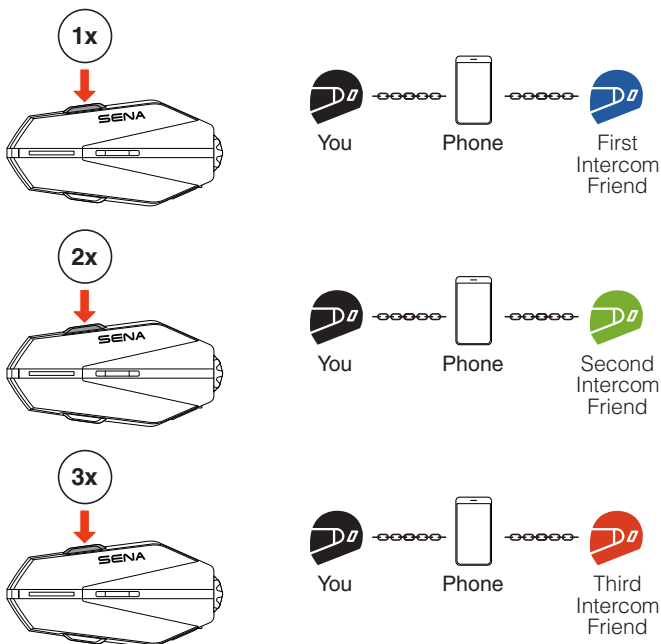


- In a four-way intercom, disconnecting the second intercom friend, A, will also disconnect you from the third participant, C. This is because C is connected to you through A.

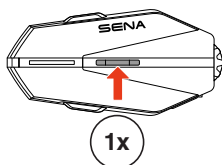
Three-Way Conference Call

The APEX Plus supports three-way conference call. You can have a three-way conference phone call by adding an intercom friend to the phone conversation.

Invite or Disconnect an Intercom Friend in a Conference Call



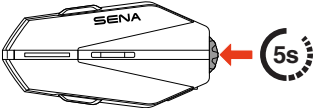
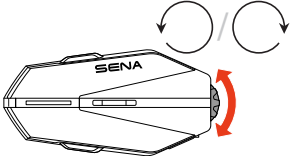
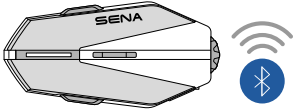
Disconnect Phone from Conference Call



07 UNIVERSAL INTERCOM

Universal intercom allows you to have intercom conversations with headsets from other brands as long as they support Bluetooth Hands-Free Profile (HFP).

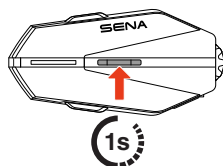
Universal Intercom Pairing

- 
 "Configuration menu"
- 
 "Universal intercom pairing"
- 
4. Put a non-Sena headset in phone pairing mode and wait until the APEX or the APEX Plus automatically pairs with it.


Once paired, the universal intercom conversation is automatically established.

08 FM RADIO

FM Radio On/Off

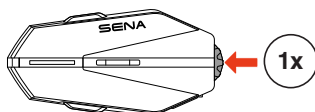


 **On:** "FM Radio On"

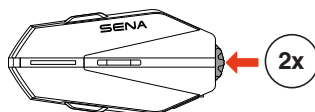
 **Off:** "FM Radio Off"

Seek Stations

Forward



Backward

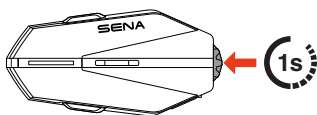


Save to Preset

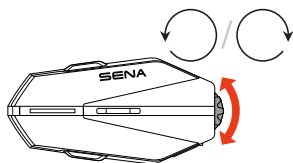
You can use the Sena Motorcycles app to save the station to your preset stations.

Select Station from Preset

1. Enter the station selection mode.
2. Navigate forward or backward through preset stations.



Speaker icon "Station Selection Mode"



Speaker icon "#"

- If you do not press any button for approximately 10 seconds, or if you press and hold the thumb wheel for 1 second while in the station selection mode, the headset will exit the station selection mode.

09 VOICE COMMAND

The APEX series offers multi-language voice commands in eight different languages, which can be easily set through the Sena Motorcycles app. A complete list of available voice commands is also provided in the Sena Motorcycles app.

To activate voice commands, simply say, "Hey Sena."



Voice Command List

"Answer"

"Ignore"

"Hey Sena, Check Battery"

"Hey Sena, Volume Up"

"Hey Sena, Volume Down"

"Hey Sena, Phone Pairing"

"Hey Sena, Redial Number"

"Hey Sena, End Call"

"Hey Sena, Play Music"

"Hey Sena, Stop Music"

"Hey Sena, Previous Track"

"Hey Sena, Next Track"

"Hey Sena, FM Radio On"

"Hey Sena, FM Radio Off"

"Hey Sena, End Intercom"

"Hey Sena, Intercom One"

"Hey Sena, Intercom Two"

"Hey Sena, Intercom Three"

10 FIRMWARE UPDATE

Over-the-Air (OTA) Update

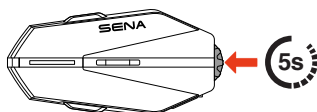
You can update the firmware via Over-the-Air (OTA) directly from the settings in the Sena Motorcycles app.

11 TROUBLESHOOTING

Factory Reset

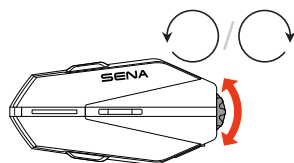
To restore the APEX series to its factory default settings, simply use the factory reset feature.

1.



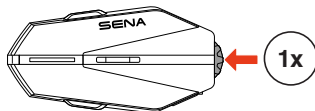
🔊 "Configuration menu"

2.



🔊 "Factory reset"

3.



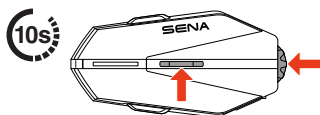
🔊 "Headset reset, good-bye"

Fault Reset

If the APEX series is on but not responding, you can perform a fault reset to restore normal functionality.

Ensure the USB-C charging cable is disconnected, then press the phone button and thumb wheel simultaneously for 10 seconds.

All settings will remain unchanged.





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